

# Local yokel

*(n.) a country folk living in a quaint neighborhood community*

West Stockbridge

January  
2016

WE'RE A DESTINATION:  
WELCOME  
FLOURISH MARKET  
WINTER: THE WISDOM  
OF THE WATER ELEMENT  
WIREDWEST UPDATE

SERVING OUR COMMUNITY SINCE 2005

*"Solitude," oil painting by  
Helen Kester Roberts*

# Flourish Market

By Doane Perry

Jennifer Knopf has opened Flourish Market on the banks of the Shaker Mill Pond at 2 Albany Road, next to SoMa and across the street from Troy's Garage. Parking is right next to the side entrance. Flourish Market takes vintage and not-so-vintage furniture and lamps and revitalizes them. There are new items for the home and other gifts such as jewelry (a friend bought a handsome pair of earrings for \$10 when I took her there). Flourish is a wonderful shop, very comfortable to be in, with Jennifer's workshop and tools at the center of the space. I recommend a visit to both Flourish and SoMa, followed by a stroll along the pond and Troy's old car and tractor display.

Previously fundraising events coordinator at the Lenox Library (where she did a great job organizing the library's 200th anniversary celebration), Jennifer also served as treasurer of the Muddy Brook PTA for three years and as a planner of school events such as the Winter Wonderland, Spring Family Dance, and Mud Day.

Jennifer said she has collected items her whole life and decided to open a retail store that also serves as her workspace. She describes her new business as "an upcycled and vintage home furnishings store." The eclectic store contains vintage tables, cabinets, ceramics, and upcycled lamps. You can also find new items such as jewelry, tote bags, wall hooks, and wire baskets. "I like the collected look, something

old and rusty paired next to something shiny and brassy; it's about telling your story—where you've been, what you like—anything goes!" says Jennifer.

Flourish Market's winter hours will be Wednesday through Friday 10 to 3 p.m., and Saturday 10 to 5 p.m. The business has a website at [www.flourishmarket.com](http://www.flourishmarket.com) and can be followed on Facebook. The store's phone number is 232-8501.

Welcome to West Stockbridge, Jennifer!



Above: Flourish's interior with items displayed as you might have them in your home. Jennifer Knopf in her workspace. Directly above left to right: a sampling of items to purchase: new canvas tote, ceramic piggy bank, vintage reproduction pendant light.

Photos by Jennifer Knopf. Jennifer's portrait by Doane Perry.